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ABSTRACT OF THE DISCLOSURE

Disclosed is a liquid crystal display and a method for driving the same. In the method, the data voltage representing image signals are applied to a plurality of pixels arranged in columns and rows, and the polarity of the data voltage for common voltage inverts the pixel groups comprised of two or more pixels. The inventive LCD includes a substrate, a plurality of gate lines formed on the substrate, a plurality of data lines insulated from and intersecting the gate lines, and a plurality pixels formed corresponding to respective regions defined by the data lines and gate lines. Common voltage is applied to the plurality of pixels, and the polarity of the data voltage for the common voltage inverts in units of pixel groups comprised of two or more pixels.

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